



# Smoky Mountain Invitational

## Sponsorship Information

Hosted by the Maryville-Alcoa Flying Dolphins at Springbrook Pool, Alcoa, TN

### About the SMI

The Maryville-Alcoa Flying Dolphins is a non-profit summer swim team serving the community for over 50 years. Our annual fundraiser, the Smoky Mountain Invitational Swim Meet (SMI), is held each July at Springbrook Pool in Alcoa, TN. Over 1,200 swimmers come to compete over the weekend, with racing running from 8 AM to 5 PM on both Saturday and Sunday. For many years, the SMI has been labeled the "Largest Outdoor Swim Meet" in the nation.

### Why Sponsor?

We charge a nominal fee for swimmers to participate and rely on sponsorships to supplement the supplies and resources consumed over the weekend. We seek donations (both consumable supplies and monetary gifts) to help keep this one-of-a-kind event available to the kids. Please consider being on our support team this year.

#### Your donations supply:

- Meet Personnel: gifts for referees, lunches for full-day workers, drinks for all volunteers
- Meet Equipment: audio equipment rental, porta-johns, tent rentals, crowd control, etc.
- Meet Supplies: ribbons and rewards, paper and ink, and other consumables during the meet

#### How we show your support:

- Logo/name on the back of SMI T-shirts purchased by participants and spectators
- Logo/name and hyperlink on the SMI website
- Logo/name displayed on heat sheets and handouts for the meet
- Your business promoted by announcer during the meet

### Sponsorship Tiers

	Gold \$500	Silver \$250	Bronze \$100	Aqua \$25
<b>Logo size on website</b>	Large with description	Medium	Small	Name
<b>Logo on T-shirt</b>	Large	Medium	Small	Name
<b>Logo on heat sheets</b>	Large	Medium	Small	Name
<b>Announcements</b>	Hourly	4 times daily	2-3 times daily	1-2 times daily

*T-shirt logo deadline: announced each year on the SMI website. Please check the website for current deadlines.*

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## How to Sponsor

### Option 1: Online (Recommended)

Visit our Zeffy sponsorship page to submit your information and payment in one step:

<https://www.zeffy.com/en-US/ticketing/smi-sponsorships>

### Option 2: Paper Form

Fill out the information below and return it to the person who contacted you, or mail to the address at the bottom of this page.

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Web address (for hyperlink): \_\_\_\_\_

### Sponsorship Level (check one):

Gold (\$500)       Silver (\$250)       Bronze (\$100)       Aqua (\$25)

Please email a digital image of your logo to: [treasurer@flyingdolphins.org](mailto:treasurer@flyingdolphins.org)

We are a non-profit 501(c)(3) organization. You will receive a receipt via email once funds are received.

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### Questions?

Mary Melton  
crazybleueyz@gmail.com  
865-307-9353

### Make Checks Payable To:

**MAFD**

### Mail To:

MAFD c/o Emily Marsh  
2130 Tuckaleechee Pike  
Maryville, TN 37803

**Thank you for supporting the SMI Swim Meet.**